F.A.T.C. NEWS

FLORIDA ANTIQUE TACKLE COLLECTORS NEWSLETTER









FATC NEWS THE NEWSLETTER OF THE FLORIDA ANTIQUE TACKLE COLLECTORS INC.

Fall 2021 Volume 35 No. 3

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President-Ed Bauries/Jupiter, FL
Vice President-Chuck Heddon/Longwood, FL
Secretary-Bill Premaza/Venice, FL
Treasurer-Grace Chlastawa/Hawthorne, FL
Advertising-Bill Premaza/ Venice, FL

Directors:

Editor-Jeff Windisman/ Lake Wales, FL **Membership Director**-Jeff Windisman

Cover:

Scenes From Daytona 2022





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PRESIDENTS MESSAGE

Although most of you know me, my name is Ed Bauries. I have been a member of the FATC for the last twenty years and as your newly elected president, I'm honored and thankful for the trust you have in me. I look forward to the opportunity to improve on our already great club, with a few new ideas, as well as bringing back some old ideas that were favorites in pasts shows.

This past year has been a challenge, dealing with Covid and inflation as part of our everyday life. The FATC will continue to move forward and navigate through these difficult times with the help of our board and members.

It is my goal as the current president to increase both membership and attendance to our shows. I will bring back a forth show to the club. Daytona was a success, many thanks to Larry for his hard work and efforts as always.



Dick Braun will be hosting a show for us in Punta Gorda this coming June on the 16th & 17th, 2022, which is another nice waterfront venue. There is availability for a show to be held in September! Do we have any volunteers? In November we will hold a joint show in Savannah, GA with the CATC, at the Embassy Suites airport location.

After that, Daytona will be upon us. Larry and the board are working very hard to secure the ocean-front location once again. Looking forward to another great year ahead. If you have any questions or concerns, please feel free to reach out.

Thank You,

Ed Bauries President FATC



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FATC BOARD MEETING

Location: Daytona Beach, FL / Plaza Resort Hotel

Date: Saturday, February 26, 2022

Time: Mike Mais called meeting to order at 7:10 AM

FIRST ORDER OF BUSINESS

~Treasurers Report, Bill Premaza

*Bill reported cash in FATC'S Chase account in the amount of \$11,876.96 and two CD's Totaling \$25,184.02 as of 12/31/21

*Bill reported that expenses relating to the Daytona Show including the final room payment, tables and chairs, guard service during the show, show set up and final newsletter in December would reduce available cash to approximately +/- \$3000.00.

*Bill indicated the Club needed to cash in the smaller of the two CD's in the amount of \$9,570.25 and place the proceeds into the checking account. This transaction was approved by the Board unanimously.

NO OLD BUSINESS

NEW BUSINESS

~Daytona Show

* There was general discussion regarding this show and future shows at Daytona.

*Parking is a serious problem for members and guest . The hotel was charging \$25.00 per day to valet park for members and guest. The hotel intends to make all parking inside the hotel lot valet in the future.

*Larry Lucas indicated there were 50 table cancellations prior to the show. It was determined that there would be discussion regarding the timeframe a member could cancel table reservations and how much would be refunded, if anything. Fifty percent non-refundable was discussed if the request was made two weeks or less before the start of the show. A final decision was not made.

*New venues for the Daytona Show were discussed and if Larry Lucas cannot work out a new deal with the present facility, a committee will be formed to locate a new site. We need at least 250 tables.

NEW SHOWS

*Punta Gorda in June 2022

*St-Petersburg Beach in Fall 2022

SHOW HOST PAYMENT

~It was decided to keep payment to show host at the present level.

*Major Show [Daytona] \$500.00

* Minor Shows \$300.00

*Plus 10% percent of profit from each show.

TEMPORARY SECRETARY

*Bill Premaza named temporary Secretary for this meeting.

~There being no further business was adjourned at 8:05 AM

ATTENDANCE

Mike Mais, Chuck Heddon, Bill Premaza, Mike Hall, Edward Weston, Ron Gast, Tom Wilkerson, Dale Van De Voort, Also Present; Joe Yates, Jeff Windisman, Grace Chlastawa, Sam Bryant, Edward Bauries

EDITOR NOTES

Jeff Windisman

Well Guy's and Gal's we had ourselves a great show in Daytona! Now that we are getting a little bit back to normal, we should have a full year of shows, maybe even a fourth show if we can get it locked down. So if you want to be a show host in September give our president a heads up. With that said, lets welcome our new president Ed Bauries, he has some ideas for going forward in the club. I want to thank our outgoing officers; Mike Mais the outgoing President, he has been involved in this club since the early years. Bill Premaza for his years of being our Treasurer, but he is still involved now as our Secretary. And Rick Vaughn, the outgoing Secretary and Awards chairman thanks for your time.

Our second show will be in June in Punta Gorda and the third will be another joint show like we had over 10 years ago in Savannah, GA with our neighbors the CATC, and as I stated above lets all work on getting that fourth show!

At right, shows our expense's for the International Winter show held in Daytona. Also in this issue we have the financial report from our new treasurer, Grace Chlastawa. "Welcome Grace".

In this newsletter we have a great story on, Barracuda's Florida Shiner and the artistry of Viola Mae Ricketts by Joe Yates and he also has another Unknown Florida Maker for us to ponder. I wrote a short story on Pflueger's "Pakron Minnow". We also have some pictures from the Daytona show to see, after two years of none.

And last, we haven't had listing for our Minnow Club, since the pandemic started but the board is working on a solution for our members and their kids to get them back to showing their collections. Members, if your kids are interested in the Minnows, contact me and lets get them in the club!

Contact; jkwlure2@outlook.com

The Dalton Man

FINANCIAL REPORT FOR DAYTONA

2022

Grace Chlastawa Treasurer

Table sales	8785
Registration	1605
Visitor payment	515
Club lures sold	1120
Club patches sold	472
50/50	471
Auction Proceeds	
Club donations	453.68
Commissions	458
Premiums	492
Total Revenue	14371.68
Expenses	
Showroom rental	4735.8
Tables	3705.25
Patches	588.15
Awards	241.88
Security	1496
Advertising	1000
Club lures	660
Misc	935.88
Show Host	500
Total	13,863.06
Net Profit	508.62

WANTED
PAW PAW PLENTY SPARKLES
5500-SENIOR, 5600 JUNIOR
JEFF WINDISMAN
jkwlure2@outlook.com

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FATC ANNUAL MEETING/MINUTES OF MEETING

Location: Daytona Beach, Florida/ Plaza Resort Hotel

Date: Sunday, February 27, 2022

Time: Mike Mais called meeting to order at 8:00 AM

FIRST ORDER OF BUSINESS

~TREASURER REPORT, BILL PREMAZA

*Bill reported that prior to the Daytona show, the club balance in the Chase checking account was below \$4000.00 after all checks had cleared. Proceeds from the Daytona show will be deposited into the Chase checking account on February 28, 2022.

*The smaller CD held by the club in the amount of \$9570.25 will be cashed in and deposited into the Chase checking account.

NO OLD BUSINESS

NEW BUSINESS

*New officers and directors were elected to the following positions by a unanimous vote from the Officers, directors and members present:

Edward Bauries-President

William Premaza-Secretary

Grace Chlastawa-Treasurer

Sam Bryant-Director

Joe Yates-Director

There being no further business the meeting was adjourned Respectfully Submitted - Bill Premaza, Secretary

ATTENDANCE

OFFICERS AND DIRECTORS PRESENT

Mike Mais-President, Charles Heddon-Vice-President, Bill Premaza-Treasurer/Secretary,

Mike Hall-Director, Edward Weston-Director, Ron Gast-Director, Tom Wilkerson-Director

Also Present; Edward Bauries, Grace Chlastawa, Sam Bryant, Joe Yates

FATC TREASURY REPORT

Grace Chlastawa-Treasurer

I want to introduce myself to you as your new club Treasurer. I have been coming to the FATC shows for some time now with my husband, Tom Wilkerson, so some of you may know who I am.

I am going to do my very best to make sure all records are kept in order. Please be patient with me until such time that I am confident about all these new duties that come with this position. Thank You. Grace

FLORIDA ANTIQUE TACKLE COLLECTORS, INC.

STATEMENT OF FINANCIAL ACTIVITY

Years Ended December 2021 & 2020

CURRENT ASSETS

	FISCAL 2021	FISCAL 2020	CURRENT ASSETS	DECEMBER 31,2021	DECEMBER 31,2020	DECEMBER 31,2019
REVENUE:			Cash	\$11,877	\$13,722	\$12,529
Membership Dues	\$5,180.00	\$5,750.00	Accounts Receivable			
Show Registrations	\$1,105.00	\$2,385.00	-Doubtful Accounts			
Table Sales	\$2,660.00	\$7,455.00	Inventory			
Visitor Admission	\$495.00	and the second s	Temporary Investments (CD"S)	\$25,184	\$25,179	\$25,142
Auction Proceeds	\$218.00		Prepaid Expenses Other Current Assets	\$3,552	\$1,184	\$4,992
The second secon	\$130.00	in the second second	TOTAL CURRENT ASSETS	\$40.612.62	\$40,065.00	\$42,663.0
Club Lures and Patch Sale	\$130.00	Commission of the Commission o				
1/2 & 1/2	4040.00	\$211.00				
Advertising Revenue	\$840.00	and the second second	FIXED ASSETS			
St. Pete. Show Reimbursement		\$500.00	Long Term Investments			
	1	The second secon	Land			
	\$10,600,00	¢01 769 00	Buildings			. '*
Total Revenue	\$10,628.00	\$21,768.90	-Accumulated Depreciation			
			Property, Plant and Equipment			
EXPENSES:			-Accumulated Depreciation			
Showroom and Table Rental	\$2,224.00	\$7,616.00	TOTAL NET FIXED ASSETS TOTAL ASSETS	\$0.00 \$40,812.62	\$0.00 \$40,065.00	\$42,663.0
Security	\$202.00	\$1,496.00	TOTAL AGGETS	040,012.02	340,000.00	942,003.0
Auction Set-up	\$0.00	\$400.00				
Advertising	\$726.59	\$400.00				
Show Host (includes 10% of profit)	\$457.17	\$500.00	LIABILITIES AND SHAREHOLDERS' EQUITY			
Killer Baits (Club Lures)	\$672.00	\$1,140.00	CURRENT LIABILITIES			
Patches	\$547.00	\$546.90	Accounts Payable			
Newsletter	\$5,956.00	\$6,907.93	Short Term Notes			
Vigio (internet expense)	\$172.99		Current Portion of Long Term Notes			
	\$2,250.00	100 mm 1	Interest Payable Taxes Payable			
Support (Editor/Treasurer)		dana	Accrued Payroll			
Supplies	\$152.62		Other Current Liabilities			
Board Meeting Expense	\$168.00		TOTAL CURRENT LIABILITIES	\$0.00	\$0.00	\$0.0
Stamps	\$92.00	\$72.00	7			
Sunbiz (state filing)	\$70.00	\$61.25	LONG TERM LIABILITIES			
Paypal	\$94.50	\$235.00	Long Term Debt	altr.		
Awards	\$186.24	\$393.23	Deferred Income Taxes			
	\$1,812.00	\$1,431.00	Other Long Term Liabilities TOTAL LONG TERM LIABILITIES	\$0.00	\$0.00	\$0.0
Insurance (Directors & Slip &Fall)	\$1,012.00					
	\$1,000.00	\$0.00	SHAREHOLDERS EQUITY			
&Fall) Trademark Renewal	\$1,000.00		SHAREHOLDERS EQUITY Capital Stock			
&Fall)						
&Fall) Trademark Renewal	\$1,000.00	\$24,285.13	Capital Stock	\$40,612.62	\$40,065.00	\$42,663.0

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UNKNOWN FLORIDA LURE The Palm Beach Fish Master

by Joe Yates

This issue's "unknown" lure is one that we actually know a little about. Unfortunately, we don't know enough about the bait or its maker to really know what we're talking about.





We think that the Zaragossa-style lure shown above is called the Palm Beach Fish Master. The wood body measures 4 1/8" and the bait weighs 6/10 oz. eyes are formed using a metal tack and washer. The same style washer is used for the line tie and both the belly and rear hook hangers . I have seen about a half dozen examples of the Palm Beach bait. All have been painted yellow with a red head or white with a red head.

Identification of the lure is made possible by the photograph on the right. Dan Kleiser is shown at the counter of Kleiser's Sport Shop in West Palm Beach, Florida. The shop was opened in 1934 by Bob Kleiser, Dan's father.

One of the point of sale cards on the counter holds five lures identical to ours. The name on the card appears to read *Palm Beach Fish Master*, but the text is partially obscured by another card in front.

It would be nice if we could determine the age of the Palm Beach card based on the age of the other



cards seen on the counter. We know that the Florida Fishing Tackle Barracuda Shiner card on the counter dates to the 1947-1948 timeframe. Cards for the Barracuda Brand May

Wes might be a bit older. A card of Doc's Menhaden lures on the far left probably not introduced until the

early 1950s. Unfortunately, the various card dates cannot reliably tell us when the Palm Beach card was made. Visitors to Kleiser's Sport Shop have told me that he sold all kinds of lures from different time periods. Mr. Kleiser remembers very little about Palm Beach card and cannot tell us anything more than what is seen in the photograph.

So who made the lure that we think was called the Palm Beach Fish Master and when was it made? My research has come up empty so far and I am hopeful that we can learn a bit more about this largely unknown Florida lure.



WELCOME NEW MEMBERS

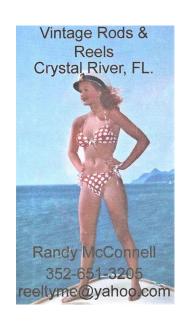
Bill Chapman Dennis Zinsmaster Chris Fitch Mark White Alachua, FL Rice Lake, WI New Port Richey, FL Haines City, FL

Tammy HaynesHoagy CarmichaelScott OwensScott CorneliusHomosassa, FLNYC, NYTryon, NCOrmond Beach, FL

Travis Cota James Lawrence Nick Swidonovich Erie Chavdion Highland, MI Harriman, TN Salem, NY Debary, FL

> Edward Bingle Okeechobee, FL





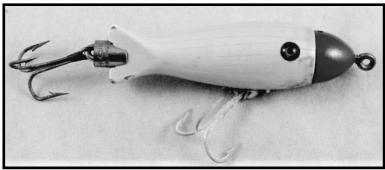


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ENTERPRISE MANU. COMPANY "PFLUEGER" - PAKRON MINNOW

Jeff Windisman

One of Pflueger's more unique baits was their version of a pier bait. Being first catalog in 1930, this underwater bait, was designed for saltwater fish species, from weakfish to kingfish. The Pakron Minnow body was made of wood with the nose of the bait being made of metal [Zinc not lead] and weighed in at 3/4oz, by itself. The unique tail hanger is a Pflueger patented design, which is wire through the body and

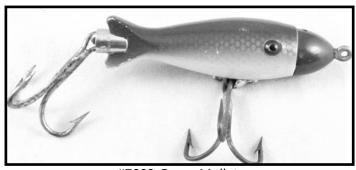


#7096-White Body/ Red Head

Red Head, #7003-Green Mullet coming with a mullet green head and #7036-White Body/Gold Sparks/Red Head. There is one other color pattern that has been seen and was the color design of the green mullet, but was color coded "09" which is the Blue Mullet pattern. This color was a cataloged pattern for the; O'Boy, Globe and Palomine, but not for the Pakron Minnow. This color came with a blue head on the Pakron. This lure was one of the last baits to have glass eyes and was never catalog with painted eye detail and is a tougher lure to

the metal nose. Pflueger states that this design; makes the part particularly strong, and the patented hook fastener prevents breaking off of rear hook. The 1/0 belly treble uses surface hardware and the tail hook is a 3/0 treble.

Catalog number used for the Pakron was #7000, and came in only three color patterns that were cataloged. Colors were #7096-White body with



#7003-Green Mullet

acquire. If your interested in Pflueger baits get "The Pflueger Book" by contacting these authors, Jeff Windisman or Dale Van De Voort to get your copy.



At left show Pflueger's patented tail hook hanger that is stamped; "PAKRON PATENTED".

Below shows the 1930 catalog page for the Pakron Minnow. By 1934 they had changed the page, by putting numbers inline; 09, 36 then 96.



THE FLORIDA SHINER and the Artistry of Viola Mae Ricketts

by Joe Yates

The Florida Shiner is arguably the most enduring and successful fishing lure from the Florida Fishing Tackle Manufacturing Company catalog. It was part of the company's product line from the time it was introduced in 1939 until the day the company closed it's doors in the mid-1970s. Much of the appeal of this classic lure relates directly to it's beautiful paint patterns, some of which were first imagined by a young Artist named Viola Mae Ricketts.

The story of the Barracuda Brand Florida Shiner has been told many times before. Company founder's Kirby Huff and Brothers Jack and Carl Reynolds went bass fishing one day in 1939. the catching was not going well that morning and none of the three was able to boat a single fish. For over an hour they watched as nearby anglers brought one bass after another to their boats. The guys finally asked what secret bait they were using to catch the fish.

The black bass were having live Florida shiners for breakfast that morning. The men from Barracuda started catching fish as soon as they changed over to the live bait. Sometime during the day one of the group began to imagine what might happen if they were able to design a wooden lure that had the appearance and the action of a live wild shiner. A fishing lure like that should certainly be a great seller!

A live golden shiner in a quart jar filled with water was a passenger on the seat when the men drove back to St-Petersburg later that day. They worked late into the night measuring that little fish from side to side and tip to tail. The men made sketches in their notepads until they were satisfied that they understood all the curves and dimensions needed to make a little piece of wood resembling a real shiner.

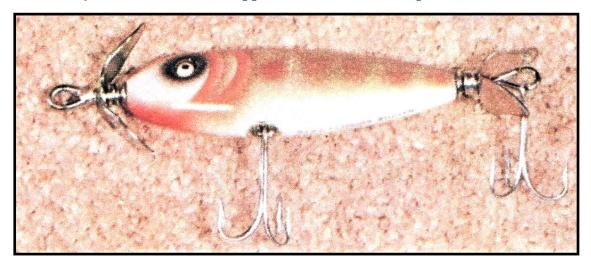
Satisfied with their efforts, the men made a phone call. *Florida Wildlife* of May 1948 picks up the story from there; 'Later, a sleepy-eyed artist, roused from bed, arrived to make copies of the shiner's shimmering coloring. Months later, after more than 500 wooden models of the shiner had been made and discarded, the men finally produced a wooden Florida shiner that was an exact replica of the fish itself".

The artist roused from bed that night was a young woman by the name of Viola Mae Ricketts. Three years earlier she was working at the S.H. Kress store in St-Petersburg when she learned of a job opening at Florida Fishing Tackle Manufacturing Company. She most likely heard about the job from her sister-in-law, who was an employee at the plant.

The Tampa Bay Times of November 23, 1947 explains; "She heard there was a vacancy at a fishing tackle manufacturing plant, applied for the job, and in six weeks had complete charge of the paint shop. In six month's time "she was painting her own colors on the bait, with splendid results". The article goes on to say 'she remained at the plant for four-and-a-half years, learning all kinds of paints, lacquers, varnishes, and fillers. She developed four original color designs and one published in Colliers magazine on April 5, 1941".

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I am not certain what all four designs looked like, but the picture seen below is Viola Mae Ricketts color design for the Baby Florida Shiner as it appeared in *Collier's* on April 5, 1941.



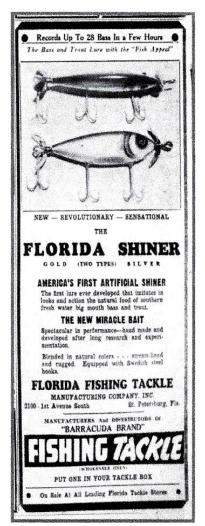
I think she captured that golden shiner's shimmering colors quite nicely. Fishermen certainly liked it. *The Florida Wildlife* story from 1948 quoted earlier tells us that "the new bait met with almost instant success. Today, it has established such an enviable reputation as a bass getter that more than half a million

were sold to sportsmen last year alone". Shown on the right is one of the first advertisements known for the Florida Shiner as it appeared in the *Tampa Bay Times* in October 1939.

Viola Mae Ricketts painted many or most of those first Florida Shiners herself. The Tampa Bay Times of July 20, 1946 wrote; "known in St Petersburg for her original color design for the "Florida Shiner" of the Florida Fishing Tackle Manufacturing Company, Mrs. Sutor began painting in 1936. She worked for the tackle company for four years and painted more than 1,000 baits a day. Her Florida Shiner appeared in Collier's magazine in 1941".

Viola Mae Ricketts was a young woman of only twenty years when she began working at Florida Fishing Tackle. She was born in Ohio and moved to St-Petersburg with her family when she was five years old. She graduated from St-Petersburg high school. Viola Mae Ricketts became Mrs. Sutor as mentioned above when she married Roger Park Sutor in 1940.Mr. Sutor moved to St-Petersburg from Illinois in 1939 and was working at Florida Fishing Tackle when the couple met.

Viola Sutor left Florida Fishing Tackle Company not long after she married. The newlywed couple moved to Chicago, Illinois. Over the next few years she reached out to everyone she could who might help her expand her skills. The Tampa Bay Times story continues "she continued her interests there, meeting everyone she could who was interested in her kind of work. She visited greeting card companies, catalog publishing plants, advertising firms, and even delved into "flocking". She went to an airbrush school, met the man who got first patents on scale finish on artificial baits, showed him some of her work. He said he couldn't teach her anything she didn't know about airbrushing".



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The story does not tell us that the man she meet in Chicago was Henry Dills, one of the founders of the Creek Chub Bait Company in Garrett, Indiana. In 1918 Mr. Dills was the first to receive a U.S. Patent relating to the process of painting a scale pattern on fishing lures.

After living in Chicago for three years, Roger and Viola Sutor returned to St-Petersburg. They had two young children by this time. Roger Sutor worked as an insurance salesman. Viola continued her work interest, thinking that she would start a business of her own one day.

That day came a few years later after she and Roger moved across the bay to Tampa, Florida. Viola's father, Earl B. Ricketts, founded the Ricketts Brothers Bag Company in Tampa in the 1930s. The *Tampa Tribune* described the business in July 1949. "The company is engaged in buying empty bags from farms and mills, reconditioning them for reuse and delivering them to interstate commerce on its five trucks and twoo trailers. It processed 1,250,000 bags a year. The company's Tampa building has more than 20,000 square feet of floor space...its sidelines included new tarpaulins, painter's drop cloths and wiping cloths".

Earl Ricketts turned the business over to his two sons after the war. It was a family operation that also included Viola's sister and brother-in-law. Viola's husband Roger also joined the company.

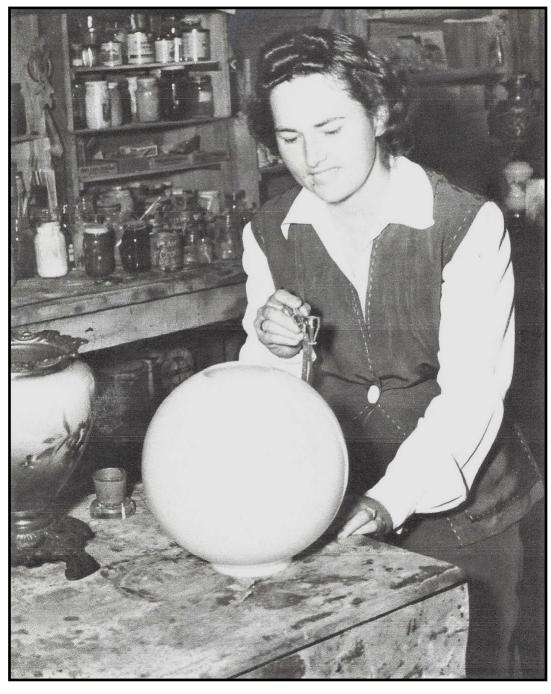
Viola Sutor was able to open her own business in April 1946. It was called V and R Paint and Novelty Shop and was operated from the garage of the Sutor home at 4151 Fifth Avenue South in Tampa, Florida. The "V" and "R" in the name stand for Viola and Roger.

V and R Paint and Novelty Shop was happy to paint or repair just about anything, including furniture, dolls, and store mannequins. Soon after the shop opened *The Tampa Bay Times* reported "Business is booming out on Fifth Avenue South at the two-month-old V and R Paint and Novelty Shop where broken heirlooms are made new and vari-colored stencils of all sizes are being developed...last week she repaired 22 broken dolls which were being donated for Holland relief. She has painted plaques for shell companies, buttons, shoe heels, wicker sets, and says she will even paint bicycles.

She gets bug-eaten, sun-blistered, rain-soaked dolls, gives them the works, turns them out like new. She can fix broken fingers, fractured skulls, whether the dolls are of china, plaster or bisque. If an arm or leg is missing, she molds a new one. She fixes antiques of all kinds. One of her "big moments" came when she did her first store dummy. This, she says, requires a lot of studying and hard work. She's glad to restore beauty to anything brought to her. She said "she loves to get her hands on anything that is creative. It Makes you feel as if you are doing something".

Viola Ricketts/Sutor passed away in 2004. I wonder if the young woman who started out with an airbrush in a fishing tackle factory ever imagined that there would be people like me who collect the lures she painted so long ago. She would have all the business she could handle repairing and repainting Florida Shiners if V and R Paint and Novelty Shop was still around today. I'll bet every shiner she touched would leave her garage looking just like it did when it left the factory floor eighty-plus years ago, probably even better!

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Viola Mae Sutor is seen here doing an airbrush repair to a glass lamp globe.

AWARD WINNERS DAYTONA 2022



Best Florida Display Sam Bryant Dalton Special Collection

> Best Educational Display Luke Pemberton Pemberton Collection





Best Reel Display Brian Carly Meisselbach Reels

> Best of Show Ed Zorzi Von Hoff Reels



Best Topical Display Wayne Edens Heddon Display [not pictured]



Mike Mais and crew getting the auction ready to go!

INTERNATIONAL WINTER SHOW-DAYTONA 2022



IN MEMORY

Sam Griffen

I am sure by now that those of you, who knew Sam Griffen has heard that he passed on to the Big Lake in the sky in August 2021. Now He and Bill Stuart can discuss who made the best topwater bait.

The photograph in this article was used on the invitation to Sam's induction into the "National Freshwater Hall of Fame". Since it was taken on Lake Okeechobee and Sam was



born on a houseboat on the lake, I felt it would be a good Memorial picture in honor of him, of his life and love for the "Big O". I knew Sam for thirty plus years and the following will describe how, I and many others felt about him.

I knew Sam Griffen as a gentleman, good husband, good father, good grandfather, good neighbor, Good friend, and a man of great faith and honesty.

Over the years, I purchased every model, size and color he produced under the "Custom Lures by Sam" label. I had started donating lures to the Freshwater fishing Hall of Fame. When I found out that he had been selected to the Hall of Fame, I shipped all of the lures to the museum.

Sam, please save me a seat up there and make me six Lil' Richards and Six Lil' Katie's in black back/ silver side/black belly.

Sam, god bless you and your family. It was a privilege to have met you And earned your friendship.

Charles Davis





FATC OFFICERS

President: Edward Bauries, 561-358-1132, tara_ed@bellsouth.net Vice President: Chuck Heddon, 407-862-7562, cheddon@mpinet.net Secretary: Bill Premaza, 504-913-4900, wpremaza@aol.com Treasurer: Grace Chlastawa, 352-209-9658, gatorgrace@live.com

> Auction Chair: Awards Committee:

Advertising: Bill Premaza, 504-913-4900, wpremaza@aol.com Newsletter Editor: Jeff Windisman, 863-326-0757, jkwlure2@outlook.com Membership Director: Jeff Windisman

FATC REGIONAL DIRECTORS

Dale Van De Voort: 863-205-1408, luredale@verizon.net [W] Rick Vaughn: 941-223-8996, fishboy6500@yahoo.com [SW] Ed Weston: 561-301-9062, enotsew@hotmail.com [E] Paul Snider: 850-458-2111, paulsnider@cox.net [NW] Tom Wilkerson: 352-209-9654, oldstufflures@gmail.com [NE] Ron Gast: 407-496-7940, ron@luresnreels.com Larry Lucas: 386-527-4338, theporterguy1@gmail.com [AL] Joe Yates, 704-364-4898, jyates@ix.netcom.com

"FATC AD RATES" EFF	FECTIVE	2020		
Classified "Tackle Box" Ads {Black & White}	\$3.50	1x	\$10.00	3x
Classified "Tackle Box" Ads {Color}	\$5.00	1x	\$12.50	3x
Business Card Ads {Black & White}	\$10.00	1x	\$29.00	3x
Business Card Ads {Color}	\$15.00	1x	\$40.00	3x
1/4 Page Ads {Black & White}	\$50.00	1x	\$120.00	3x
1/4 Page Ads {Color}	\$75.00	1x	\$200.00	3x
1/2 Page Ads {Black & White} "Horizontal"	\$200.00	1x	\$450.00	3x
1/2 Page Ads {Color} "Horizontal"	\$300.00	1x	\$679.00	3x
1/2 Page Ads {Black & White} "Vertical"	\$160.00	1x	\$380.00	3x

FLORIDA ANTIQUE TACKLE COLLECTORS INC.

A NOT-FOR PROFIT EDUCATIONAL ORGANIZATION DEDICATED TO THE PRESERVATION OF OUR ANGLING HERITAGE

Florida Antique Tackle Collectors Inc. [FATC] is a not-for-profit educational corporation in the state of Florida. The Purpose of the FATC is educational through the collection and distribution of historical and technical data regarding fishing equipment, its development, its inventors and manufacturers from the earliest times through present day and to assist other groups and individuals having a similar purpose. In order enhance the knowledge of these subjects, the collection and preservation of examples of fishing tackle is to be encouraged for the benefit of present and future generations.

FATC was founded in 1987, the founders felt that a statewide organization would provide additional opportunities for residents of Florida and others to learn about history of angling in Florida and elsewhere. FATC sponsors three exhibitions, open to the public, annually at different locations. At the exhibition members display their collections, interact with the public and engage in other activities in keeping with the purpose of the FATC. The FATC publishes a newsletter tri-annually and annual membership directory. FATC is not affiliated in any way with the National Fishing Lure Collectors Club [NFLCC] or the Old reel Collectors Association Inc. [ORCA], but encourage FATC members to support those organizations.

FATC annual membership dues are \$35 Domestic, \$40 Canada, \$45 Foreign or \$700 Life Membership [Domestic], \$800 Life Membership [Canada], \$900 Life Membership [Foreign] 20x Annual dues. Please direct membership inquires or applications [with your dues] to the FATC Treasurer listed above. For membership applications, visit our Website at: www.fatc.net



2022 FATC CLUB PATCH

CALENDAR OF EVENTS

Punta Gorda Fatc Show

June 17, 18 & 19 2022

Punta Gorda Waterfront Hotel & Suites

Show Host; Dick Braun 941-661-7187

CATC/ FATC Combined Show

November 10,11 & 12 2022
Hilton Savannah Airport Conference Center & Hotel

FATC Show Host; Bernie Schultz y2kim@cox.net CATC Show Host; Steve Herzog zzogmann1@yahoo.com [Flyer will be ready at later date]